



Press contact:

Pete Zeller
216.579.6100 ext. 2
email: pete@CunninghamBaron.com

Hospeco Brands Group Advocates for Ending Period Poverty at D.C. Summit

Longtime leaders of menstrual care access take message directly to nation's capital

CLEVELAND—May 24, 2023—[Hospeco Brands Group](#), a full line manufacturer of cleaning and protection products to serve the building management, industrial and manufacturing, foodservice and hospitality, and healthcare and life sciences markets, sent four leaders, including Tom Friedl, president and CEO of its parent company The Tranzonic Companies, to Washington, D.C., for the 2023 ISSA Clean Advocacy Summit. Friedl also serves as executive officer of the board of directors for [ISSA](#), the worldwide cleaning industry association.



The Clean Advocacy contingent met with more than 80 congressional offices to discuss tariff relief and the growing US demand for high- and low-skilled labor, but perhaps the most meaningful dialogue centered on ending period poverty. Hospeco representatives joined ISSA and a group of 15 additional advocates committed to enabling equitable access to feminine hygiene products. These groups met separately with Congressional offices, non-governmental organizations, trade associations, the National Conference of State Legislatures, and the White House's Gender Policy Council on ways to increase equitable access to period products among lower-income communities in the U.S.

The statistics make the need clear—79% of menstrual care product users have had to improvise a makeshift fix when their periods start in public places, and 86% have started their periods without the supplies they need. Young women and girls can miss school if they start their periods and can't afford menstrual care products.

Hospeco is proud to continue the mission it began in 2015 with the founding of its [Period Partner](#) initiative, the first nationwide campaign in support of free menstrual care products in all public restrooms. What began with one school in New York City has now spread across the country, into Europe, and beyond schools and universities to include government buildings and, in some markets, all buildings accessible by the public.

“Much has been accomplished in the past eight years, but there is more to be done, which is why events like the Clean Advocacy Summit in the nation's capital are so important,” said Bill Hemann, executive

vice president of Hospeco Brands Group. “Speaking directly with lawmakers and decision-makers who have a national impact can accelerate our efforts to ensure menstrual products become just as normalized in public restrooms as toilet paper and soap. Menstrual care products are a necessity, not a luxury, and it’s time to take universal access seriously. Period.”

For more information about Hospeco’s long-running efforts to end period poverty, visit <https://hospecobrands.com/periodpartner>.

About Hospeco Brands Group

Hospeco Brands Group brings more than a century of know-how and innovation to cleaning, protecting, and caring for public spaces – offices, schools, restaurants, stores, and more — as well as for the people who work in and patronize these facilities. The company delivers best-in-class products and customer support. Hospeco Brand Group’s people are smart, creative problem solvers whose focus on continuous innovation empowers them to meet the ever-evolving needs of customers. The resulting product mix is tough enough to perform consistently in demanding environments yet designed with the comfort and protection of the public in mind. For more information, contact Hospeco Brands Group at 26301 Curtiss Wright Parkway, Suite 200, Cleveland, OH 44143. Email: info@hospecobrands.com. Web: www.hospecobrands.com.

Image: Tom Friedl, President and CEO of the Tranzonic Companies; Congresswoman Grace Meng, 6th District of New York; John Nothdurft, Director of Government Affairs, ISSA – The Worldwide Cleaning Industry Association

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